

Part Eight Health Business Success Secrets for the New Economy

In this 85 minute presentation Paul will share with you:

- 6 key new economy trends all health businesses must know to succeed in the current and future health care environments.
- Why your current website is no longer effective and how to increase its impact immediately using one simple technique.
- How to determine what you should charge for your products and services in the new economy - and how most professionals pricing structure is sending them broke.
- How the psychology of your admin team and therapists is seriously reducing the productivity of your health business and what to do about it.
- The Number 1 - hottest health care market to be involved in right now and how you are missing an incredible opportunity if you do not identify and cater to this rampant market.
- The 8 reasons why you should be a high priced health provider and the problems you create for yourself if you undervalue your services.
- How one smart chiropractor doubled his prices overnight without impacting his current client list at all.
- What the zebra at Disney's Animal Kingdom can teach us about the employer/ employee relationship and how this knowledge can set you free as a business owner.
- The 5 words you must never say as a health business owner and how using these words cost you thousands of dollars every year.

Paul Wright B.App.Sc (Physio), Dip.Ed.(P.E.) Adv. Dip. (Business Management)

Since graduating as a Physiotherapist in 1990 Paul has opened, closed, sold and licensed multiple health clinics. He has lectured to more than twenty thousand health professionals in many countries, won awards as a presenter and author, and developed a range of technical and business education programs sold around the world. Since selling his remaining health businesses for great prices Paul currently spends more time at home than his wife prefers, never misses a school event and spends his time working on his latest projects and helping his one on one private coaching clients.

Other Paul Wright Programs and Opportunities include:

- Profit Club
- Physioprofessor.com
- The Practice Acceleration Program
- The Ultimate Patient Attraction System
- Ultimate Front Desk
- Business and Technical DVD's
- One on One Coaching Program

To find out more go to www.HealthBusinessProfits.com or www.PhysioProfessor.com

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THE MILLION DOLLAR
HEALTH PROFESSIONAL

presents

Part Eight
Health Business Success Secrets for the New Economy

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presented by

THE MILLION DOLLAR HEALTH PROFESSIONAL

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